

APPENDIX A

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Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

- Staff shall be provided with comprehensive training in the Challenge 25 policy; health and safety within the workplace; fire safety; complying with the license conditions; and obligations and offences under the Licensing Act that apply to the sale of alcohol.
- Documented records of training completed shall be kept for each member of staff. Training shall be regularly refreshed and at no greater than 12 monthly intervals. Training will be given to a new member of staff before they commence paid employment. Training records shall be made available for inspection upon request by a police officer or an authorised officer of Brighton & Hove City Council.
- Guarantee that we sell our alcohol above the permitted price of alcohol
- Clear signage of drinkaware.co.uk & licensing objectives in store

b) The prevention of crime and disorder

- No promotional communications may be carried on for the purpose of encouraging the sale or supply of alcohol from the premises, which can reasonably be considered to condone, encourage or glamorize antisocial behaviour or to refer to the effects of drunkenness in any favourable manner.
- Any promotional activity shall comply with the most current Portman Group code of practice on the rules for naming, packaging and promotion of alcoholic drinks.
- No sale/provision of alcohol to intoxicated individuals

c) Public safety

- Regular premises safety checks shall be carried out by staff ensuring that emergency exits are clearly visible, unobstructed and well maintained.
- A first aid box will be available at the premises at all times
- The DPS will prepare a risk assessment for the premises which will account for fire safety and will identify potential hazards posed to staff or members of the public, setting out precautions to manage the hazards. Risk assessments will be reviewed every 12 months and a copy of each risk assessment will be kept at the premises and be available for inspection by the licensing authority.

d) The prevention of public nuisance

- No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises that gives rise to a nuisance.
- No bottles, glasses or similar items may be disposed of in outside receptacles between the hours of 2300 and 0700.
- No deliveries must be made to the premises between 2200 and 0700 hours.
- The premises and immediate surrounding area shall always be kept clean and free from litter.
- All sales of alcohol for consumption off the premises shall not be removed from premises unless in sealed containers only.

e) The protection of children from harm

- The premises will operate a strict Challenge25 age verification. (signage in place)
- Proof of age shall only comprise a passport, photo card driving license, an EU/EEA national ID card or similar document, an HM Forces warrant card, or a card bearing the PASS hologram.
- Under 18 years old people are not allowed on the premises unless in company of their legal guardian.
- No alcohol sale to or taster will be given to people that cannot prove they are of legal drinking age.